

Panel 74 General Service Conference 2024

Area 92- Agenda Item Review Summary

Conference Committee	II. Cooperation with the Professional Community
Agenda Item	A. Review progress report on AAWS LinkedIn page.
Historical Context	<p><i>This item requires no action and is not slated for the April pre-conference discussion.</i></p> <p>Through continued efforts of the CPC desk and the AAWS Communication Services Department, the A.A. LinkedIn page has met the closely monitored cadence and goals of the trustee's CPC/T-A and the Conference committee considerations while carefully exploring ways to maximize the reach on the platform within the guidelines of A.A. Tradition.</p> <p>The following are some examples of data from the AAWS Linked in page from last quarter of 2022 to the 3rd quarter 2023: Total page views: 8,660, Unique visitors: 3,443 Total followers: 3,261 The top 3 posts on the page are as follows: Are you interested in working at Alcoholics Anonymous; The Digital A.A. Press Kit; Mental health issues don't have to be a barrier to sobriety.</p> <p>*Full background info can be found on Afkrea 92 website under the resource tab.</p>
What is your Group conscience on this Agenda Item?	
Thoughts or questions regarding Reports?	

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Area 92- Agenda Item Review Summary

Conference Committee	II. Cooperation with the Professional Community
Agenda Item	B. Review progress report on the development of outward facing pamphlet for mental health professionals.
Historical Context	<p><i>* This item requires no action and is not slated for the April pre-conference discussion.</i></p> <p>The initial phase of development consisted of members of the trustees' Cooperation with the Professional Community/Treatment-Accessibilities (TCPC/T-A) Committee along with the staff secretary, interviewing selected mental health professionals who are members of Twelve Step Fellowships. The second round of interviews consisted of professionals who are not members of Twelve Steps Fellowships. The purpose of the interviews was to identify topics that would provide content in developing the pamphlet and additional materials to inform mental health professionals about the Twelve Steps of recovery in Alcoholics Anonymous. The interviews were completed in October 2023.</p> <p>In October 2023, the trustees' Cooperation with the Professional Community/Treatment and Accessibilities (TCPC/T-A) committee, with the assistance of the staff secretary, completed the final interviews with mental health professionals.</p> <p>In January 2024, the AAWS Publishing Department presented the trustees' CPC/T-A with an update report which included a working title, and a path toward the July 2024 TCPC/T-A meeting where they will present the committee with a progress report or draft pamphlet</p> <p>*Full background info can be found on Area 92 website under the resource tab.</p>
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Conference Committee	II. Cooperation with the Professional Community
Agenda Item	C. Review content and format of C.P.C. Kit and Workbook
Historical Context	<p><i>* This item requires no action and is not slated for the April pre-conference discussion.</i></p> <p>The kit and workbook are reviewed every year. The contents can be seen by going to:</p> <p>https://www.aa.org/cooperation-with-the-professional-community</p>
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Thoughts or questions regarding Reports?	

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Area 92- Agenda Item Review Summary

Conference Committee	II. Cooperation with the Professional Community
Agenda Item	D. Discuss effectiveness and relevance of CPC videos currently on aa.org.
Historical Context	<p><i>* This item requires no action and is not slated for the April pre-conference discussion.</i></p> <p>The committee reviewed the update on a proposal to revise the three CPC videos on aa.org. Within those videos, the committee requested that the term “pre-professionals” be replaced with “paraprofessionals” to ensure that we are including those who work alongside the professionals in supporting roles, members of the professional staff, offices, etc. along with students, and other future professionals as part of the target audience.</p> <p>Current videos: A.A. Video for Healthcare Professionals; A.A. Video for Legal and Corrections Professionals; A.A. Video for Employment/Human Resources Professionals</p> <p>The Publishing Department produced a summary outlining suggested steps and estimated costs to initiate the update to the three videos.</p> <p>Creative Concept ➤ To revise all 3 CPC videos using both stock music/footage. ➤ The recommended duration for these videos is one to two minutes each, with additional versions of fifteen and thirty seconds of each of the three videos. ➤ Publishing will make copy changes as part of the revision to reflect current usage across all platforms. ➤ When possible, applicable assets will be repurposed from the current videos. ➤ French and Spanish versions will feature dubbed audio. Budget</p> <p>Video Editing, \$3,000; Stock Music, \$2,000; Translation, \$1,100; Total production cost: \$6,100 (estimate)</p>
What is your Group conscience on this Agenda Item?	
Thoughts or questions	

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Conference Committee	CPC - *EDW
Agenda Item	*E. Consider a request to develop a pamphlet on the unhoused alcoholic in A.A
Historical Context	<p>A member of AA was approached by the director of a charity in Great Falls, Montana requesting an AA meeting where the unhoused come for their food, showers, and other daily needs. The director noted that many of the individuals feel stigmatized by their lack of housing attending established AA meetings. Additionally, many are logistically difficult for this population to attend. Therefore, a motion was proposed by a group in District 41 and later went through Area 40. The assembly passed the motion 64 in favor, 5 opposed and 6 abstained. The 2023 trustees Literature Committee agreed to forward it to the 74th GSC.</p> <p>Currently there is no pamphlet addressing the unhoused persons population in AA library. Consider developing a pamphlet for AA and the unhoused person.</p> <ol style="list-style-type: none"> 1. Addresses a growing population with relatively high rates of alcoholism 2. Fills a gap in existing literature 3. Creates an opportunity for AA to begin gathering data and tailor outreach to a community that has perhaps until now been overlooked 4. Reaches out the hand of AA to an underserved remote community 5. Creates a resource for professionals working with this population 6. Allows an unhoused person to see themselves as a member of AA and to know that they're welcome 7. Creates a tool for sponsorship for those working with unhoused individuals 8. Addresses challenges that an individual may encounter with spiritual precepts of the AA program, such as the Seventh Tradition 9. Elucidates accessibility barriers unique to this community that may make regular meeting attendance difficult to sustain 10. Provides guidance to newly-sober unhoused individuals on maintaining their sobriety 11. Creates a space for formerly unhoused AA members to share their experience, strength, and hope <p>The purpose of this agenda item is to develop a pamphlet for Alcoholic Anonymous and the unhoused. This pamphlet can be used for both inward (AA members) and outward (public) facing capacities. The pamphlet will allow the unhoused population to see themselves in and on the front of some literature, and know they have a place in A.A. This pamphlet will also give professionals a resource for the unhoused and homeless.</p>
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